

14<sup>th</sup> FEMIP Conference

# Tools for growth:

## driving investment in the Mediterranean region



Draft Programme

Thursday 30 October 2014 – Expo Napoli, Naples, Italy

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8.30-9.30 **Registration and welcome coffee**

9.30-9.45 **Opening session**

- **Pier Carlo Padoan**, Minister of Economy and Finance, Italy
- **Werner Hoyer**, President, European Investment Bank

Introduction by **Dario Scannapieco**, Vice-President, European Investment Bank

9.45-11.00 **2014-2020 – what vision for the Mediterranean?**

*Emerging from a period of instability and transition, the Mediterranean countries are seeking new ways to generate growth in their economies. In a challenging context, many countries have already begun to implement reform programmes designed to boost their economic competitiveness. Meanwhile, unexploited potential exists in sectors ranging from energy generation to agri-business and logistics. In this session, decision-makers will offer their insight into where the region stands, where it should be going, and what are the means to get there.*

11.00-11.30 **Coffee break**

11.30-12.45 **Panel I:  
Transport interconnections - accelerating project implementation through advisory programmes**

- Speakers:
- **Hany Dahy**, Minister of Transportation, Egypt
  - **Massimo Deandreis**, General Manager, SRM Economic Research Center part of Intesa Sanpaolo Banking Group, Italy
  - **Emanuele Grimaldi**, Managing Director, Grimaldi Group, Italy
  - **Jean-Christophe Laloux**, Director General and Deputy Head of Operations, European Investment Bank
  - **James Stewart**, Chairman, KPMG Global Infrastructure

The conference will be moderated by  
**Zoe Flood**, Foreign correspondent

### Questions

- What are the priorities of the southern Mediterranean countries with regard to driving investments in the coming years?
- What factors are limiting growth and how can international financial institutions adapt their offering to help overcome existing obstacles?
- How can collaboration between the EU Member States and the southern Mediterranean countries be used to generate mutual benefits?

*Lack of finance is only one barrier to investment. The selection of projects requires strategic prioritisation and, even when investments are made, limited project management capacity can negatively affect the speed or efficiency of project implementation. Recent advisory programmes in the transport sector aim to help partner countries and IFIs to overcome these obstacles.*

### Questions

- How can advisory programmes help project preparation and implementation? What has been the experience in Europe?
- In what ways can advisory services contribute to a stronger involvement of the private sector?
- How can such initiatives promote synergies and create stronger regional coordination?

12.45-14.15 **Lunch**

14.15-15.30 **Panel II:  
Sustainable energy – the blending equation**

- Speakers:
- **Walid Abdelwahab**, Director, Infrastructure department, Islamic Development Bank, Kingdom of Saudi Arabia
  - **Mustapha Bakkoury**, Head of Masen, Morocco
  - **Terry McCallion**, Director for Energy Efficiency, European Bank for Reconstruction and Development (EBRD)
  - **Michael Köhler**, Director for EU Neighbourhood Policy, DG DEVCO, European Commission
  - **Anna Wechsberg**, Head of Europe Department, Department for International Development (DFID), UK

15.30-16.00 **Coffee break**

16.00-17.15 **Panel III:  
Tools for business – extending the range of products for the private sector**

- Speakers:
- **Giancarlo Aragona**, President, Euro-Med Development Center for Micro, Small and Medium Enterprises (EMDC) Foundation
  - **Alessandro Castellano**, Chief Executive Officer, SACE Group, Italy
  - **Romen Mathieu**, Managing Director, EuroMena Fund, Lebanon
  - **Houssein Mouelhi**, Chief Executive Officer, Banque Tuniso-Koweitienne, Tunisia
  - **Flavia Palanza**, Director, European Investment Bank
  - **Roberto Ridolfi**, Director for Sustainable Growth and Development, DG DEVCO, European Commission

17.15-17.30 **Closing remarks**

- **Philippe de Fontaine Vive**, Vice-President, European Investment Bank

17.30 **Cocktail Reception**

*Economically efficient solutions in the renewable energy sector are not always financially profitable. Additional efforts are therefore required to ensure the implementation of sustainable projects. Blending grant funds with loans is one way for clients to implement their projects in an affordable manner, while simultaneously providing donors with greatly increased leverage.*

**Questions**

- *Under what conditions can the blending of loans and grants help renewable energy project to be carried out? How can the regulator support the process?*
- *What is the role of pilot projects in driving the growth of renewable energy and energy efficiency in the region?*
- *What are the opportunities for the private sector in this field?*

*Increased demand on the private sector to stimulate growth and job creation requires new solutions to improve access to finance and know-how. Products in support of venture capital, risk sharing, and impact finance all serve to extend the coverage of international financial institutions for different types of clients.*

**Questions**

- *Can the venture capital market be further developed in the region?*
- *How can coaching and mentoring services be linked better with the available financing instruments?*
- *What support could be offered to EU businesses seeking to enter the Mediterranean market?*

## Conference format

This will be a highly interactive conference with a professional moderator to ensure lively debate between the speakers in each panel session and plenty of opportunities for the audience to put questions and comments to the panels.

Any discussion documents prepared by the speakers will be posted on the FEMIP conference website ([www.eib.org/femip/conference](http://www.eib.org/femip/conference)) and may be consulted after the conference.

To register for the event please use the [online registration form](#) or contact Protocol below.

## Contact

### Protocol, Official Visits & Event Management

Michèle Schmitt

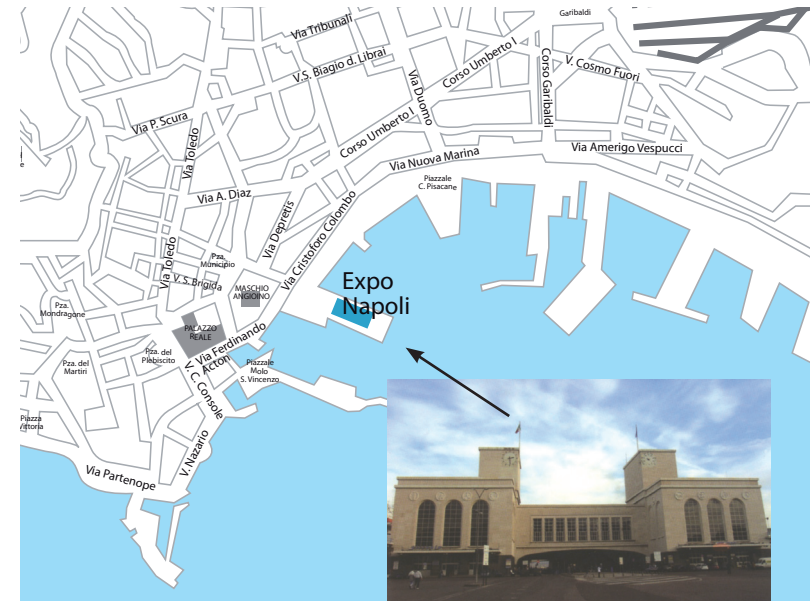
+352 4379 - 84206

+352 4379 - 64280

[prot.events@eib.org](mailto:prot.events@eib.org)

### Conference venue

Expo Napoli  
Molo Angioino Stazione Marittima  
80133 Naples  
[www.terminalnapoli.it](http://www.terminalnapoli.it)



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